AURA®
Business Intelligence

AURA Business Intelligence (BI) leverages industry leading tools to transform your data into actionable information. With out-of-the-box reports and data visualizations powered by Tableau, AURA BI provides views into your business, allowing for a complete understanding of application volumes, processing rates, demographics, decision frequency, decision quality and more.

Benefits of AURA BI

AURA BI brings information to your fingertips through reports and customizable dashboards.

With AURA BI, you can:

- Discover trends and patterns in your data.
- Identify rules that cause higher referrals.
- Find inconsistencies in decisions.
- Compare results over different time frames and applicant attributes.
- Save IT resource time and energy.

Release the power of your data with AURA BI.

Data Visualization

With interactive visualizations, you can easily spot trends, including reasons for 'refer to underwriter', which can help you fine-tune your rules and improve straight-through processing (STP) rates and decision outcomes.

With standard KPI reports, risk disclosure prevalence, acceptance and referral rates views, you have the evidence you need to develop effective underwriting strategies.

AURA Support Services

RGA offers tailored AURA BI training, ranging from highly technical to an overview of how to use Tableau. Our data visualization experts can guide you through developing custom views and reports so your company can maximize the power of the AURA data. You can also work with our business and rules analysts to enhance your AURA system based on the insights uncovered by AURA BI.

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