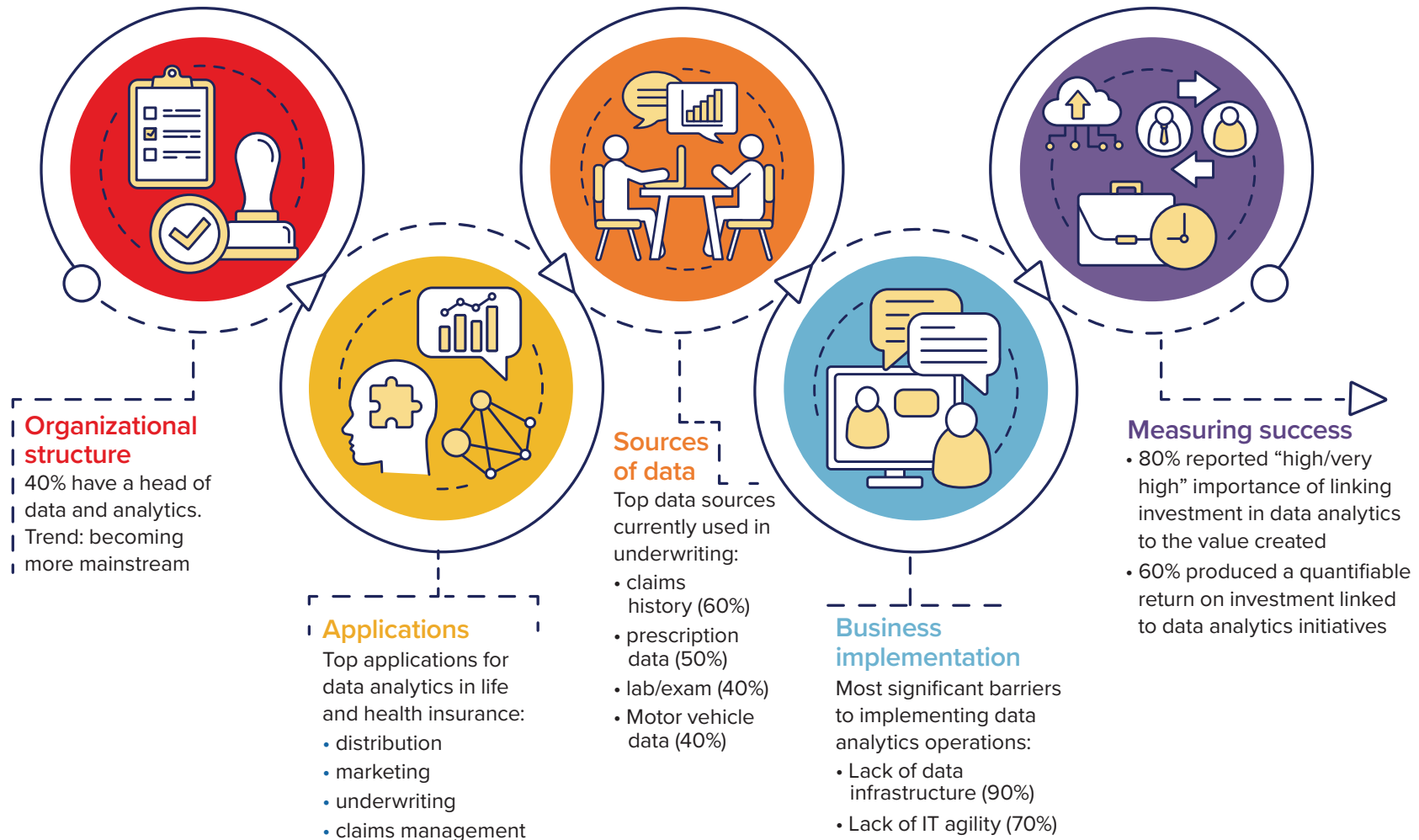


# Pathways to Success

## Establishing a Data Analytics Strategy

RGA surveyed 10 large multinational life and health insurers to learn how they are developing and implementing their data analytics strategy. Most – 8 out of 10 – have finalized their strategy, but only half of those with a strategy have moved beyond the early stages or pilot phase of implementation.

We asked survey participants to indicate their progress in addressing five key organizational milestones for putting a data analytics strategy in place. The results were revealing.



[Contact RGA](#) to see the full report and learn how we can help you develop and implement a successful data analytics strategy.

