

# reinventing reinsurance

### LETTER FROM THE EDITOR

Dear Readers:

Medical directors are frequently faced with a situation in which underwriters need to determine the significance of abnormalities of laboratory tests. It is not uncommon to find at least one abnormality on a battery of serum or urine tests. How do we determine when such a laboratory abnormality is cause for concern, or when it is not serious enough to result in an adverse decision on a case? In this edition of Re-flections, Mark Dion, RGA's Director of Underwriting Technology, contributes an article on this subject that should go a long way towards helping underwriters understand the concept of determining how to assess the significance of laboratory abnormalities in specific cases.

Mark, in addition to his 20 years of underwriting experience, also has a background in the life sciences and has worked in a pathology lab performing some of the tests that underwriters see on a daily basis. I feel that his background is ideally suited to helping underwriters understand the concepts that he discusses.

I trust that you will find the following article not only informative, but also quite entertaining.

### J. Carl Holowaty, M.D.

### THE GAME'S AFOOT! Test Analysis for Underwriters

"Breadth of view is one of the essentials of our profession. The interplay of ideas and the oblique uses of knowledge are often of extraordinary interest."

# -- Sherlock Holmes, The World's Greatest Consulting Detective

Each day, underwriters are required to analyze hundreds of various facts, figures, reports, summaries, inquiries and even the occasional complaint. Like the world's greatest consulting detective, Mr. Sherlock Holmes, underwriters are called upon to make logical sense out of diverse and often (seemingly) contradictory facts.

Sometimes the decision seems straight-forward; the evidence is clear and our responsible decision easily made. Other times it seems the more facts we obtain the more difficult the decision becomes, and the lower our confidence falls. It's true that this will always be the case in a profession that requires >>>

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good judgment and a wide variety of skills drawn from many areas of insurance knowledge.

Years ago, blood testing for insurance purposes was relatively rare. Generally, SMA-12's or CBC's were limited to an as-needed basis or to the very large case. Those days are long gone.

Today, only small policies are not tested in some way. Alternatives to blood and urine tests are being developed. We see and are asked to evaluate other types of tests routinely. The growing number of tests, fluids, normal ranges and testing protocols makes the underwriter's job just a little more complicated each year.

Most papers that deal with underwriting tests have dealt specifically with blood, urine, or, more recently, saliva chemistry. The following reflections apply to those as well as other types of test: electrocardiograms, echocardiograms, treadmills, pathology reports, chest x-rays and others. Each type of test, regardless of method, system, or area studied, must have some predictive value.

Is it possible to simplify, at least a little, all the various normal ranges, predictive values, and varying interpretations of findings? Not really.

Is it possible to apply certain generalities to interpreting test results?/I believe so.

Is it really necessary to get an advanced degree in biochemistry, statistics, or actuarial science to get to a reasonable decision based on test analysis? Absolutely not.

So where do we start to simplify a complicated environment of tests and interpretations? How about with a look to the purpose of those tests.

### The Purpose of Testing

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The medical profession tests for several reasons—to investigate, to diagnose, to monitor, to screen. Each purpose requires a different perspective on the results. For example, a borderline abnormal hemoglobin A1C result in an otherwise normal 45 yearold may not be of much consequence, but clinically may indicate the need for future follow-up and more testing. In a known diabetic the same result may indicate the diabetic is in good control.

On the other hand, underwriters are generally called upon to use test results only for screening and monitoring. We are not here to investigate symptoms or findings, nor should life insurers be called on to diagnose disease. Our role is to access life risks, so the screening and monitoring functions predominate our analysis of tests.

### **Sensitivity and Specificity**

The concepts of sensitivity and specificity are very important for an underwriter to keep in mind.

Sensitivity is the degree to which a test will pick out a true abnormality when it exists. This is the percentage of true-positive results in people with a disease. Call it the confidence level that when the test is positive, you can say yes, there is a disease process here. Specificity is the degree to which a test will exclude true-negatives—the percentage of true-negatives in a healthy population. So a good test is one that finds those with disease and excludes the healthy.

### Prevalence

Another important concept is prevalence—the frequency that a given disease is encountered in the population being tested. Prevalence is the number of existing cases divided by the total population being studied.

I should also point out that there is a distinction between prevalence and incidence. Incidence is the number of new cases of a disease in a defined period of time, divided by the total at-risk population.

### **Predictive Value**

So when is a test result truly predictive? There are actually two types of predictive value: positive-predictive value, and negative-predictive value. Hence, it depends on the circumstances.

Positive-predictive value is the confidence level that a positive test result is truly positive, and therefore indicates a disease or abnormal state exists. Negative-predictive value is the confidence level that a negative result is truly negative, and therefore indicates the absence of a disease or abnormal state.

The table shows how the various concepts interrelate.

### **PREDICTIVE VALUE TABLE\***

	Number with positive test result	Number with negative test result	Total
Number with disease	TP	FN	TP+FN
Number without disease	FP	TN	FP+TN

TP = True positives: the number of sick subjects correctly classified by the test.

FP = False positives: the number of subjects free of the disease who are misclassified by the test.

TN = True negatives: the number of subjects free of the disease who are correctly classified by the test.

FN = False negatives: the number of sick subjects misclassified by the test.

Prevalence = Percent of total subjects examined who are diseased.

Sancitivity – nasitivity in disassa –	TP	v 100 –	TP	- v 100	
Sensitivity – positivity in disease –	TP+FN	x 100 –	No. diseased	- x 100	
Specificity - perativity in health -	TN	v 100 -	TN	v 100	
specificity = negativity in nearin =	$= \underline{\qquad} X 100$ $TN+FP$	x 100 =	No. without disease		
Durdisting value of a positive test	TP	- 100	ТР		
Predictive value of a positive test =	TP+FP	x 100 =	No. positive		
Dradictive value of a percetive test -	TN	v 100 -	TP	- x 100	
r reulcuve value of a negative test =	TN+FN	x 100 =	No. negative		

\* From Galen RS, Gambino SR: Beyond Normality: The Predictive Value and Efficiency of Medical Diagnoses. New York, John Wiley & Sons, Inc., p. 124.



### **COMMON CAUSES OF ERROR**

Reliability of tests, regardless of type, is affected by how the test is performed. Underwriters usually try to assume that the test results are valid. However, underwriters should be aware that we don't always get good results from the tests we order or review. Clinically, when an unexpected test result occurs the first thing the clinician does is reconduct the test, when possible, or conduct another associated test to validate the results. Later in this article we'll discuss the 'Both Rule', an important analysis rule that should generally always be applied. The following are some of the common errors that underwriters have to deal with in reviewing tests.

1. *Improper collection, handling or performance of the test.* Contamination, poor quality reagents, incorrect testing procedure methods.

2. An unreliable testing source or laboratory. This may be more problematic in non-insurance industry labs, such as small labs or in lab tests performed by personal physicians. Consider also electrocardiograms done in the field, where lead misplacement occurs slightly more frequently than in a clinical setting. The testing source may be perfectly acceptable, but because we don't know the administrator well, we might at least question validity of the source. On occasion, lack of attention to procedural detail may result in questionable accuracy.

3. *Inadequate knowledge of normal values.* Many underwriting manuals contain "normal" ranges for various tests. The problem is that these aren't helpful in the specific case on which you may be working. To properly analyze test results you need the laboratory's reference values. Also, if your manual indicates reference ranges, be certain you are clear if the range listed is for an insured population, the general population, or for cases your manual assumes are "not ratable." There can be a big difference between what is normal in a general population and what your company might see as standard versus ratable.

4. Unreliable source procedures. This is a tough one. How is the underwriter to know if good testing procedures are followed? The underwriter may have to become more acquainted with how different tests are conducted. Platelet counts are difficult to get exactly right, pap smears may be misread, and chest x-rays and pathology reports are subject to the level of training, the eye, and the experience of the interpreter. Any test that requires a subjective analysis, and frequently gets referred for additional review by another interpreter, should be a clue to the underwriter that the test result or report might not be 100 percent accurate.

5. *Insufficient understanding of the physiology behind the chemical, physical, or cellular constituents.* Abnormalities can occur for numerous reasons. Physiological pathways are influenced by many factors, have different feedback loops, and are subject to environmental changes that are not always obvious. A good understanding of the underlying physiology will help in choosing the right tests or understanding the meaning of abnormal results.

6. *False-negative results.* Laboratory tests do not "rule out" disease. A negative test result should not cause the underwriter to second-guess when it's clear an impairment exists. One wouldn't assume an insulin dependent diabetic was "cured" merely because the Hemoglobin A1C was within normal limits, nor should one ignore suggestions of alcohol abuse because the LFT's are normal.

7. *False-positive results.* A positive test result does not mean a disease process or clinical problem actually exists. False-positive results are more common than false-negatives, with good reason. Clinicians would rather err on the side of caution, not missing a disease process.

# LABORATORY TESTING: EIGHT POINTS TO REMEMBER

- Laboratory reference ranges are generally established to include 95 percent of the normal population. That means that five percent of the population may have abnormal test results, even when nothing is wrong. In other words, if 20 different tests are run on a healthy individual, there is good possibility that at least one will fall outside the reference range.
- 2. Reference laboratory values vary widely due to testing methods. To know if a test is normal or abnormal you must have the reporting laboratory's reference values.
- 3. The further lab values are from their normal limits, the greater the likelihood of a true abnormality.
- 4. If diagnostically related tests are simultaneously abnormal, the probability is greater that a true abnormality is present.
- 5. If a current test reconfirms a historic test abnormality, the likelihood is greater that a true abnormality is present.
- 6. If you have not checked for possible prescription drug use and multiple drug interactions, mildly abnormal findings are of questionable value.
- 7. Use caution when referring to laboratory values from hospital reports. Patients in the hospital are usually in a state of physical (and often emotional) stress. Transient states such as: medication, trauma, diet, hydration, and previous tests done on the patient, can all effect the blood and urine chemistry.
- 8. Transient states don't just occur in the hospital. Other transient states include: dehydration, fasting and dieting, heavy carbohydrate intake, mild infections, muscle trauma, physical stress, emotional stress, and prescription drugs.



### **AVOID PRECONCEPTIONS**

Good investigative skills include blinding oneself to preconceptions.

"Which is it to-day," I asked, "morphine or cocaine?" He raised his eyes languidly from the old black-letter volume which he had opened.

"It is cocaine," he said, "a seven per-cent solution. Would you care to try it?"

"No, indeed," I answered brusquely. "My constitution has not got over the ... campaign yet. I cannot afford to throw any extra strain upon it."

He smiled at my vehemence. "Perhaps you are right, Watson," he said. "I suppose that its influence is physically a bad one. I find it, however, so transcendently stimulating and clarifying to the mind that its secondary action is a matter of small moment."

"But consider!" I said earnestly. "Count the cost! Your brain may, as you say, be roused and excited, but it is a pathological and morbid process which involves increased tissue-change and may at least leave a permanent weakness. You know, too, what a black reaction comes upon you. Surely the game is hardly worth the candle. Why should you, for a mere passing pleasure, risk the loss of those great powers with which you have been endowed? Remember that I speak not only as one comrade to another but as a medical man to one for whose constitution he is to some extent answerable."

-- Dr. Watson and Sherlock Holmes speaking in Sir Arthur Conan Doyle's <u>The Sign of Four</u> >>> Fans of Sherlock Holmes can tell you that Holmes was a cocaine and morphine abuser. The shock value of the disclosure is still discussed in literary circles, and it was played upon by later apocryphal writers. But it was a useful literary tool; Conan Doyle was able to shock his readers by catching them in their preconception that a hero of Holmes stature would not have this type of flaw.

As underwriters we also bring preconceptions as we read the many pages of information on our proposed insured clients. We're not immune, and neither are our agents.

Many years ago an underwriter trainee brought me a problem case for counter-signature. The case was on a young woman for a modest amount of insurance, from one of the company's more "vocal" agents. The urinalysis was positive for cocaine (simple underwriting decision, difficult underwriting circumstances). The agent, of course, voiced extreme displeasure for an unexpected adverse underwriting decision. The routine letters were sent, and shortly thereafter the agent called insisting there was no way she used cocaine, "She's the daughter of the chief of police." This detail was obviously missing from our file.

One of the tests at the time was screening hair for traces of cocaine. We agreed to reconsider based on the results of the follow-up test. When the applicant went to her doctor for the sample to be gathered, her physician called the office to explain the circumstances. The proposed insured never used cocaine, but she did smoke and didn't want her father, the policy owner to know. So she substituted urines. (It's true, chain-of custody was not well controlled in those days.) The doctor, of course, assumed we would now issue the case on a smoker basis. However, the response I gave him caught him off guard:

"In other words doctor, your patient tried to defraud our company. We're willing to overlook this fraud attempt but our decision to decline based on cocaine positivity stands, as do our records of the declination."

Interestingly enough, the agent called less than an hour after the appointment, assuming we had bought the doctor's story—a story the agent apparently knew was going to be told. He asked when we would issue the policy, since the doctor had cleared everything up for the underwriters. "I'm afraid I can't discuss specifics from that call," I said. As underwriters we have to avoid the preconception that someone of a certain family wouldn't use cocaine, or for that matter attempt to defraud. But that is a topic for future reflection. The point here has more to do with keeping an open mind about interpreting test results. Test results don't always mean what we think they do.

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## **Some Commonly Encountered Preconceptions**

- > Problem drinkers will have elevated liver-function studies, and/or "alcohol" markers.
- > There isn't a significant alcohol problem if the liver-function studies and/or "alcohol" markers are normal.
- > It's best practice to average all the test results.
- > The St. Louis Rams will win the Super Bowl. (Apologies to our international readers who may not follow American Football.)

## IMPORTANT GENERALITIES FOR INTERPRETING LABORATORY RESULTS

"It is an old maxim of mine that when you have excluded the impossible, whatever remains, however improbable, must be the truth."

-- Sherlock Holmes, Sir Arthur Conan Doyle's The Beryl Coronet

### Bayes' Theorem & Bayes' Rule

Bayes' Theorem is the model for predictive value in the science of probability.

Simply put, any serious mathematician is going to have some objection to Sherlock Holmes' over-simplification. Bayes' Theorem, in an underwriting context, states that a good test result (high sensitivity and high specificity) is easier to obtain when the population has a high prevalence of the disease. For example, screening a general population of all males over the age of 20 for prostate cancer with PSA's would not be as useful as only screening males over 50. The prevalence of prostate cancer for the general adult male population is significantly lower than a population specifically targeting older males. The probability that a positive test result in a younger male is a false-positive (it has a low positive-predictive value) is much higher than a positive result in an older male.

The formula used is known as Bayes' Rule.

**Prevalence (sensitivity)** 

Predictive Value = -

[(prevalence)(sensitivity)+(1-prevalence)(1-specificity)]

In the equation, 'prevalence' refers to the known or assumed degree that the disease exists in the population studied. For example, liver-function studies might be more prevalent in a population of treated alcoholics, than in a general insured population. One needs to know what group is being studied. 'Sensitivity' was previously defined as the degree to which a test will pick out a true abnormality. Specificity has also previously been defined as the degree to which a test will exclude true-negatives.

### **Both Rule**

If two identical tests are performed, the first being abnormal, the second being normal, use the second result. There is a mathematical reason for this that goes far beyond the scope of this paper, but the reasoning is strong.

### Coherence

If several similar tests are associated and related to the condition being studied, and they all are abnormal, there is a much greater chance that a true abnormality exists. Therefore, if you're analyzing liver-function tests, check them all. If more than one is out of range, your chances for something being a true abnormality increase significantly.

### **Regression Toward the Mean, The Central Tendency Theorem**

Multiple similar tests, done over time, will tend toward either a normal result, or an abnormal one. Watch the trends. It doesn't matter as much that the most recent test dips slightly toward normal if the general trend has been toward abnormality. More likely, you will find that an abnormal result is returning to normal, but it can be helpful to write down results in date order to see if a trend exists. It also belies the concept of simple numeric, arithmetic averages (e.g. arithmetic means). They don't tell the whole story, and have lead many a detective down an alley without a magnifying glass.

### **SUMMARY**

Given all the disclaimers regarding test results it's surprising that underwriters have come to rely on them so heav-

ily. Tests are useful for developing part of the picture, but they should supplement an underwriter's other tools, the

most useful being common sense. I hope that some of these observations help as you weed through the impossi-

bilities and improbabilities of your underwriting files. Let test results help you piece the case together, but don't let

tests alone guide you. Consider the preponderance of evidence, but be wary of preconceptions.

In closing, a word of wisdom from RGA Medical Director Dr. Carl Holowaty:

### "Underwrite the proposed insured, not the test result."

Good luck with your cases, until we Reflect again.

Mark S. Dion Director of Underwriting Technology

