



RGA GROUP RESEARCH

Keeping pace in today's competitive market is a challenge. Leading the way takes experience and teamwork.

Group insurers are experiencing multiple pressures in today's market. It is no longer enough to provide good products and services. Competition is high. Given all the data we have today, it is more essential than ever to extract the right information to reach meaningful business decisions.

When you need a partner in the process, RGA can provide research that will assist in your winning strategy.

MARKET RESEARCH	INDUSTRY SURVEYS	BENCHMARK STUDIES
<p>Our research team has more than 30 years of experience in group insurance. We work in tandem with your company to deliver in-depth and customized solutions.</p> <p>Our market research foundation is built on our core skills in:</p> <ul style="list-style-type: none"> • Comprehensive market and industry research • Building best practices and guidelines • Creating Industry and Market profiles <p><i>Accelerate your goals with the value that targeted information brings</i></p>	<p>Data-based decisions help steer your bottom line. Understanding the industry and market players is key to creating a successful strategy. We deliver timely industry information with actionable insights for you and your team to capitalize on.</p> <p>Deepen your understanding of:</p> <ul style="list-style-type: none"> • Claims practices • Underwriting guidelines • Product development • Medical underwriting <p><i>Use planning, experience and expertise to get your company into the lead position</i></p>	<p>Our well-established benchmark studies are interval-based on selective topics for comparing your own company's business practices against your competitors across the industry.</p> <p>Our reports help you pivot and navigate the path ahead, offering:</p> <ul style="list-style-type: none"> • Management of crucial research planning details • Information to address specific questions • Longitudinal analysis to identify emerging trends • Clear communication of findings <p><i>Team up with RGA for the data you need to race to the finish line</i></p>

As an RGA client, our research services are available to you at no additional cost. What are you waiting for?